



VOXS Media Multimedia Management Service Packages

-
NONPROFIT



Overview

This is who we are...

The innovative Multimedia Team at VOXS Media specializes in leveraging and utilizing Social Media to grow your customer base, engage with your target audience, increase awareness, revenue and website traffic not just nationally but internationally. VOXS Media is passionate about creating engaging content/video content, creatively portraying organizations, creating successful digital marketing campaigns and writing up press releases being distributed to major online magazines. The goal is to amplify awareness for your social media presence, utilize the value of your follower audience & grow and generate results for your organization.

Are you interested in growing your business through Social Media & Social Media Marketing?

You are a Nonprofit?! Collaborating with 'Good Amplified', we want to amplify the GOOD in the world and would love to help you spread the word about the GOOD YOU DO.

What's the goal you want to reach for your business with Social Media?

- Create an engaging and cross-platform online presence among key audiences
- Make XYZ easily searchable online and attract attention with extremely positive customer reviews
- Gain awareness / brand awareness
- Increase followers base / reach
- Increase engagement
- Increase website traffic / clicks
- Increase customer base / sign ups
- Increase sales
- Improve online customer service & increase online customer interaction
- Collect Leads: Target prospects / partners / investors ...
- Collect donations

3 NONPROFIT

* All packages are customizable - please contact VOXS Media for changes in pricing and further details

Nonprofit - Basic

Social Media Management + Content Creation:

- Number of Accounts: **1**
- Social Media Account Optimization
- **3** Original Posts per week
- Daily Account Management **3** days/week
- Daily Interactive Engagement **3** days/week
- Monitor posting and interact in real-time
- Add on options: next slide

Pricing: \$499

Nonprofit - Premium

Social Media Management + Content Creation:

- Number of Accounts: **1**
- Social Media Account Optimization
- **5** Original Posts per week
- Daily Account Management **5** days/week
- Daily Interactive Engagement **5** days/week
- Monitor posting and interact in real-time
- **Digital Marketing**
- **Collect Donations / Leads**
- Add on options: next slide

Pricing: \$1,099

Nonprofit - Gold

Social Media Management + Content Creation:

- Number of Accounts: **1**
- Social Media Account Optimization
- **5** Original Posts per week
- **3 Story** Posts on IG **or** Fb
- Daily Account Management **5** days/week
- Daily Interactive Engagement **5** days/week
- Monitor posting and interact in real-time
- **Digital Marketing**
- **Collect Donations / Leads**
- **Monthly Social Media Activity Report**
- **Email & Phone Support**
- Add on options: next slide

Pricing: \$1,699

VOXS Media Service Packages 'Add-On Options'

- Digital Marketing
- Reputation Management
- Blog Management, Publishing & Optimization
- Monthly Social Media Activity Report
- IG and/or FB Story Posting
- Video Production and/or professional multi-cam Livestream
- VOXS Media in-house Graphic Designer
- Live Posting at events etc.
- Email Support (5 days a week from 9-5 pst)
- Phone & Email Support (5 days a week from 9-5 pst)
- Weekly or Monthly Conference Call

*pricing for add-on options varies - please contact VOXS Media for further details

*Digital Marketing Service: Does not include the ad budget you would like to spend

You want to work with us?

Here's the next steps:

- **Step 1:**
Fill out the Social Media Goal Setting Questionnaire - giving VOXS Media the DNA of your organization & send it to office@voxsmedia.com. VOXS Media will then set up a call / meeting with you to go over the Social Media Goal Setting Questionnaire and to discuss further details.
- **Step 2:**
With the information from the Questionnaire and the phone call / meeting, VOXS Media will set up a 'Proposal & Statement of Work Agreement' specifically designed for your organization. Agree to, sign and return the 'Proposal & Statement of Work Agreement' with an attached Invoice covering the initial Setup Fee of \$500 and the first month's rate of Multimedia Management Services, which will become due immediately. (Step 3 entails details on what is included in the setup process)
- **Step 3:**
Setup Process: VOXS Media will design a 'Social Media Plan' specifically tailored to maximize your organization's success - included in the 'VOXS Media - Multimedia Management Contract'. The 'Social Media Plan' entails: Social Account Assessment, Social Media Strategy, Digital Marketing Strategy, Programming Calendar, Roll Out Schedule and Optimization of your Social Media Account Setup.
Agree to, sign and return the 'VOXS Media - Multimedia Management Contract' with the 'Social Media Plan'.

- **Step 4:**

Setup of content & communication pipeline

- VOXS Media will set up a Google Folder to share information + updates + assets + social media plan + posting schedule for the week
- Weekly communication: VOXS Media will submit posts for the following week by Friday 12PM and client will respond with feedback until Monday 12PM.

- **Step 5:**

Client will populate the Google Folder, uploading content and assets.

- **Step 6:**

VOXS Media will digest the uploaded content and assets and submit a first pass on posts for feedback to the client. (...voice of the brand, tone...)

- **Step 7:**

GET STARTED!!!! 🖥️💬📱

Is your business ready to grow and take advantage of Social Media & Social Media Marketing?

Contact us, and let's set up a meeting / phone conference call.

Check out the downloadable 'Social Media Goal Setting Questionnaire' on the website, giving VOXS Media the DNA and goals of your business - making sure WE know how to best help YOU grow.

We are looking forward to connecting with you.

Your VOXS Media Team

www.voxsmedia.com

